

Dayla Gravante-Jackson

Creative graphic designer with experience developing engaging visual content across nonprofit, educational, and agency environments. Skilled in translating organizational goals into compelling design solutions for print and digital platforms. Known for cross-functional collaboration, adaptable design thinking, and delivering work that connects with diverse audiences.

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EXPERIENCE

Temple Sinai, Sandy Springs, Ga — *Graphic Designer*

February 2022 - PRESENT

Design and produce cohesive visual assets for print and digital campaigns, including event materials, publications, and branded content

Collaborate with internal teams to translate organizational goals into accessible, audience-focused designs

Manage multiple recurring projects simultaneously while maintaining brand consistency

Develop creative solutions tailored to a multi-generational audience, improving clarity and engagement across communications

Georgia Aquarium, Atlanta, Ga — *Environmental Educator & Design Contributor*

May 2021 - February 2022

Delivered hands-on, interdisciplinary (STEAM-based) educational programming for diverse audiences including schools and camps

Designed environmental graphics, educational boards, and outreach materials to support learning initiatives

Collaborated cross-functionally with operations, volunteers, and program teams to enhance guest experience

Contributed to website design and functionality improvements

ADJ Design, Stone Mountain, Ga — *Creative Assistant*

August 2020 - December 2020

Served as liaison between clients and contractors, ensuring smooth project execution

Supported graphic design and photography needs across multiple client projects

Managed administrative systems, invoices, and project coordination

Supervised interns and delegated tasks to maintain workflow efficiency

SKILLS

Design Tools: Adobe Creative Suite (Photoshop, Illustrator, InDesign).

Creative: Graphic Design, Photography, Video Editing

Technical: Microsoft Office (Word, PowerPoint, Excel)

Collaboration:

Cross-functional teamwork, communication, project coordination

EDUCATION

Oglethorpe University,
Atlanta, Ga — *Bachelor of Arts in Studio Art*
Minor: Environmental Studies

Graduated 2020

